

THE LAWYER

Media Information

Overview

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Key Facts
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The Lawyer is the market-leading media brand for commercial lawyers and in-house counsel.

Through **The Lawyer** magazine, thelawyer.com and an annual events program, **The Lawyer** provides high quality and relevant content, attracting a committed base of readers, users and delegates with whom advertisers can engage.

For companies looking to **raise awareness, generate leads, research The Lawyer's audience, position their business as a thought leader** and / or attend **networking** events, **The Lawyer's** portfolio of products and services provide highly targeted and relevant channels to fulfil these marketing objectives.



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The Lawyer - a weekly magazine published every Monday, providing in-depth reports, leading comment and analysis of the latest news broken via thelawyer.com plus a comprehensive selection of the latest jobs available in the legal sector. It is circulated to an audience of 22,645* lawyers and legal professionals, including 6,376 in-house counsel and 6,860 partners within private practice law firms.



*verified by the Audit Bureau of Circulation (1 July, 2010 - 30 June, 2011)

The Lawyer.com - a dedicated website delivering daily news, analysis and jobs for the UK legal community. From the site, the following email alerts and newsletters are circulated:

- The Lawyer News Daily
- The Lawyer in the US (weekly)
- Litigation (weekly)
- Offshore (monthly)
- Public Sector (weekly)
- The Lawyer European newsletter (fortnightly)

The site generates 2.3 million page impressions per month from 249,750 unique users*.



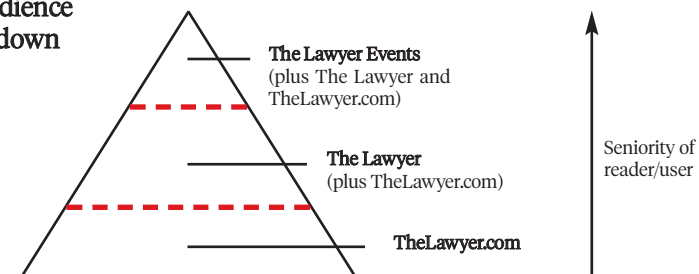
*ABCe verification, March 2011

The Lawyer Events - Throughout the calendar year, the Lawyer plays host to a number of leading industry events, as follows:

- The Lawyer Hot 100
- The Lawyer Workplace and Diversity Awards / Summit
- The Lawyer Strategy Summit
- The Lawyer Business Live!
- The Lawyer Family Office & Private Client Summit
- The Lawyer Governance, Risk & Compliance Summit
- The Lawyer Awards
- The Lawyer European Awards & Conference
- The Lawyer Funds Summit
- The Lawyer Briefings Live!
- The Lawyer Roundtables / Seminars

These events attract delegates and guests from a wide variety of leading in-house and private practice firms from the UK and beyond.

The Lawyer Audience Pyramid Breakdown



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The Lawyer - Product portfolio 2012

How the products fulfil your marketing objectives

Brand/Product Awareness

Lead Generation

Networking

Thought Leadership

Research

* TO BE LAUNCHED

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		Brand/Product Awareness	Lead Generation	Networking	Thought Leadership	Research	
Print	The Lawyer weekly magazine	■	■		■		For more information about exploiting The Lawyer's channels to fulfill your marketing objectives, please contact: Ed Tillotson, Commercial Director T: 0207 970 4658 E: ed.tillotson@centaur.co.uk Richard Edwards, Display & Online Advertising Manager T: 0207 970 4672 E: richard.edwards@thelawyer.com Mark Doyle, Sales Director - The Lawyer Summits T: 0207 970 4646 E: mark.doyle@thelawyer.com Alex Reynolds, Business Development Manager T: 0207 970 4525 E: alex.reynolds@thelawyer.com David Freeman, International Sales Manager T: 0207 970 4667 E: david.freeman@thelawyer.com Philippa Schlaefli, Business Developments - The Lawyer Summits T: 0207 943 8189 E: philippas@centaur.co.uk
	UK 200 supplement	■	■		■		
	Transatlantic Elite supplement	■	■		■		
	Hot 100 supplement + party	■	■	■	■		
	In-House Thought Leaders	■	■		■		
	Lawyer 2B	■	■		■		
	Euro 100 supplement	■	■		■		
	The Lawyer Reader Surveys	■	■		■	■	
	Special Report sponsorship	■	■		■	■	
The Lawyer Briefings	■	■		■	■		
Online	Online Display	■	■				
	Third Party Emails	■	■				
	Newsletter sponsorship	■	■				
	Directory	■	■				
	CPD Event promotion	■	■				
	Briefings Online	■	■		■		
	Webinars	■	■		■		
	Video	■	■		■		
	Online User Surveys	■	■		■	■	
Events	The Lawyer European Conference	■	■	■	■		
	The Lawyer Awards	■	■	■			
	The Lawyer Bar Lunch	■	■	■			
	The Lawyer Hot 100	■	■	■			
	The Lawyer European Awards	■	■	■			
	The Lawyer Workplace + Diversity Awards	■	■	■			
	The Lawyer In-House Summit	■	■	■	■		
	The Lawyer Debates	■	■	■	■		
	The Lawyer GRC Summit	■	■	■	■		
	The Lawyer Funds Summit	■	■	■	■		
	The Lawyer Technology Summit	■	■	■	■		
	The Lawyer Private Client & Family Office	■	■	■	■		
	The Lawyer Roundtables / Seminars	■	■	■	■		